

## Markets

 Friday July 17, 2009

[Chron 200](#) | [Market Summary](#) | [Major Indices](#) | [Market Movers](#) | [Market Sectors](#) | [A-Z Stock Listings](#)  
[Mutual Funds](#) | [World Markets](#) | [Oil / Energy](#) | [Metals](#) | [Bank Rates](#) | [ETF Screener](#) | [Treasury Rates](#)  
[Currencies](#) | [Calculators](#) | [My Watchlist](#) | [My Portfolio](#)





### Revive Energy Mints Brings On Ms Fitness USA

Press Release and Top News From 24-7 Press Release Newswire

Published: 07/17/09 01:00 AM PDT

DENVER, CO, July 17, 2009 /24-7PressRelease/ -- As part of Revive Energy Mints national advertising campaign which includes endorsements by multiple celebrity personalities, they have announced their latest addition, Ms Fitness USA Cara Kokenes Samson.

Cara Kokenes Samson has been crowned a Ms Fitness USA and Ms Universe champion. Revive Energy Mints COO Ryan Russo stated, "Since our product provides healthy energy, it was a perfect fit to bring on a Ms Fitness USA champion. Our product is used by healthy fitness enthusiasts worldwide who can relate to Cara so we are very excited to have her on as an official endorser."

Since being introduced to Revive Energy Mints, Ms Fitness USA has made Revive Energy Mints a staple in her list of daily supplements. "I have quickly become a Revive-aholic! I have started to incorporate Revive Energy Mints into my most intense workouts as well as when I just need an extra boost during a long day at the office. These mints not only energize me, but they satisfy my cravings for sweets--I could not ask for a better combination!" Ms Fitness USA stated. Ms Fitness USA's image will be used in national promotional materials as well as point-of-sale marketing for Revive Energy Mints.

In the past year, Revive Energy Mints have exploded on the market and have received serious press in numerous worldwide news publications. They have single-handedly carved a new niche in the supplemental energy market by providing an alternative to the growing popularity of energy drinks and energy shots. As an alternative to energy drinks and energy shots, consumers are switching over to Revive Energy Mints at an exponential rate because they provide a better tasting, more compact, convenient, healthy energy boost with the added benefit of fresh breath. This of course is along with the other added benefits of having no liquid, no refrigeration requirement, and being offered at a significantly lower price point. One Revive Energy Mint contains the energy of a leading energy drink, plus the healthy benefits of the world's most powerful antioxidants; acai, mangosteen, and goji.

Revive Energy Mints launched their innovative product along with a mass distribution network model that includes national advertising to break open their new niche in the supplemental energy market.

Just recently, Revive Energy Mints has launched production of their national advertising commercial produced by the same agency that has done commercials for Maserati, Teen Vogue, Showtime, and Taylormade golf equipment. The voiceover for the national commercial is being done by the same professional who has been the official voiceover for Miller Lite, Coors Light, and NASCAR.

To learn more about Revive Energy Mints go to <http://www.ryloproducts.com>

To find out more info on Revive Energy Mints mass distribution opportunities go to <http://www.easyvendingbusiness.com>

RyLo Products is a food and candy company focusing on the healthy needs of consumers.

---

Press release service and press release distribution provided by <http://www.24-7pressrelease.com>

